



# HACKATHON

INNOVATE AND GROW WITH US



## Guwahati Smart City Limited

organises the first ever competition for the start-up firms of the state of Assam to provide innovative solutions in the digital health-care domain

BEST OF THE PROPOSALS WILL BE  
**RECOGNISED**  
AND  
**REWARDED**

The selected teams will be provided a platform to support and promote start-up so that their ideas, prototypes and research maybe further developed and scaled up.

COMPLETED PROPOSALS (both hardcopy & softcopy) ARE TO BE SUBMITTED EITHER IN MAIL OR TO THE OFFICE OF THE MANAGING DIRECTOR, GUWAHATI SMART CITY LIMITED ON OR BEFORE 04:00 PM ON 15.06.2020

Completed document can be downloaded from [www.https://gscl.assam.gov.in/](https://gscl.assam.gov.in/)



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Managing Director  
Guwahati Smart City Limited

**First Ever Competition**

**Organised By**

**GUWAHATI SMART CITY LIMITED**

**Amongst the Start-Up firms of the State to  
Provide Innovative Solutions to Guwahati City**

**“INNOVATE AND GROW WITH US”**



**Guwahati Smart City Limited,  
Guwahati, Assam**

### Important Dates:

Sl. No.	Activity	Deadline
1	Date of Publication of Advertisement	27/05/2020
2	Date of meeting for Query Clarification	08/06/2020
3	Last date of Submission of the Proposal	15/06/2020
4	Date of Presentation	17/06/2020
5	Date of announcement of the result and final selection	22/06/2020
6	Competition details can be downloaded from	<a href="https://gscl.assam.gov.in/">https://gscl.assam.gov.in/</a>
7	For any queries (email)	<a href="mailto:mdsmartguwahati@gmail.com">mdsmartguwahati@gmail.com</a>

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## 1.0 Introduction to Guwahati Smart City Limited

The Government of India has announced creation of 100 Smart cities to drive economic growth and improve the quality of life of people by enabling local development and harnessing technology as a means to create smart outcomes for citizens. Guwahati is one of the shortlisted cities for the smart city initiative under Ministry of Urban Development, Government of India. Guwahati Smart City Limited (GSCL), a special purpose vehicle (SPV) was created to plan, design, implement, coordinate and monitor the smart city projects in Guwahati City. GSCL is a company incorporated under Indian Companies Act 2013 with equal shareholding from Govt. of Assam.

## 2.0 Objective of this competition

GSCL, as part of its mission to drive economic well being and improve the quality of the life of the citizens of Guwahati city will continuously strive to harness technology for innovative and smart solutions.

In spirit of the aforesaid, GSCL for the first time organising a competition amongst the start-up firm based in the State to provide ICT based solutions in the Health Care domain.

The solution to be provided by the participants should be comprehensive in nature and should have minimum lead time to roll out with a sound business model apart from other aspects.

## 3.0 Selection Process & Rewards

- GSCL shall constitute a Committee of experts to evaluate the overall proposal submitted by the Start-up firms. The decision of the Committee shall be binding.
- The selection Committee shall rank three best solutions as per the proposal submitted by them and accordingly monetary awards shall also be given to the best three solutions.

## 4.0 Eligibility for Participation

- Constitution:** The firm must be a recognised legal entity in the form of a registered company or a registered partnership firm promoted by local entrepreneurs of the State of Assam with its registered office at Assam.
- Compliance:**
  - a) The firm must have to full fill the definition of the Start Up firm as per the definition of the Start Up Policy of the Government of India
  - b) The firm must have office in the State with minimum 5 employees
  - c) The firm must have all valid statutory documents

- (6)
- d) Board of director details/partners details for a partnership firm
  - e) Firm must not be blacklisted by any State and Central Government agencies and departments and also should not have any legal case pending in any court of the country.
  - f) Participating firm has to submit the details as mentioned in Annexure-1 & 2 along with their proposal.
  - g) The proposal must be submitted within the stipulated time duly signed by the chief promoter/ MD of the firm or in case of the partnership firm by one of the partners.

## 5.0 Key feature

- i) The submitted solutions shall not be a mere idea but must have the potential to make it sound business model to support the idea.
- ii) The solutions so submitted should be clearly establish its revenue stream to work on a PPP model.
- iii) The technology platform must be a robust one to cater the demand and flexible enough to integrate other service providers in the health care domain.

## 6.0 Technical Requirement of the Solutions

Topics	Compliance (Yes/ No)
1. Overview of the Concept (200 words max)	
2. Implementation Methodology (1500 words max)	
2.1 Technology Platform <ul style="list-style-type: none"> <li>• Description &amp; Architecture</li> <li>• Software Stack</li> <li>• Integration &amp; Interoperability</li> <li>• Security Concerns and Data Privacy</li> <li>• Scalability of the solution</li> </ul>	
2.2 Citizen Centricity: <ul style="list-style-type: none"> <li>• Impact on effort, time and cost incurred by user</li> <li>• Grievance Mechanism</li> <li>• Interactive platform or channels for service delivery</li> </ul>	
2.3 User Interfaces <ul style="list-style-type: none"> <li>• Ease of use</li> <li>• Completeness of Information provided to the users</li> </ul>	

<ul style="list-style-type: none"> <li>• Accessibility</li> </ul>	
2.4 Efficiency Enhancements	-
2.5 Impact on the Stakeholders/ Beneficiaries (Citizen, Business & Government)	
3. Future Roadmap/ Sustainability (200 words max)	

**7.0 Implementation model of the solution proposed**

The firm must be able to provide in their proposal a detail plan to implement the solution covering the entire Guwahati City. Below are the few points which are indicative only and details can be provided here (within 2000 words max)

- a) Design, development and deployment of the solution proposed
- b) Forward and back ward integration proposed
- c) Capacity Building requirements
- d) Marketing plan and brand building
- e) Support mechanism at various levels in 24X7 mode
- f) Challenges in rolling out the application including competition in the market
- g) Time of rolling out the solution in the Guwahati City
- h) Support expected from GSCL
- i) Any other point

**8.0 Business and Financial Model**

The firm participating in the Competition needs to understand that the solution proposed should have clear financial road map with profitability and able to share the revenue from the first three month with GSCL.

Thus, firm must be able to indicate a financial model which is techno-commercially feasible and able to share part of its revenue with GSCL for a three-year period indicating

- a) Proposed revenue stream from the various sources
- b) Expenditure to be incurred in
  - i) Development and maintenance cost of the solutions
  - ii) Forward and Backward integration cost
  - iii) Proposed Manpower cost
  - iv) Marketing expenses
  - ii) Capacity building expenses
  - iii) Any other expenses

- It may be noted that any model which fails to provide the required financial viability shall not be accepted.



## 9.0 Annexure 1: Participant Profile

Sl. No.	Particulars	Description or Details along with Documentary Evidence
1	Name of the Participant	
2	Legal Status of the Participant (Pvt. Ltd./ Partnership Firm etc.)	
3	Registered Office Address in Assam	
4	Incorporation date	
5	Start-up India Id / My Assam Start-up Id	
6	GST No	
7	PAN Details	
8	Founder/ Co-founder/ Board of Director/ Partner Details	
9	Primary Contact Person (Name, Designation, address, mobile number, email)	
10	Employee Strength details with designations (In Assam )	Certificate from HR or equivalent authority
11	Official Website	
12	Declaration of Non-Blacklisting	Complied Yes/ No

### 10.0 Annexure-2: Declaration of Non-Blacklisting

(To be provided on the Company letter head)

Place

Date

To,

[       ]

**Subject:** Self Declaration of not been blacklisted in response to the Competition "Innovate and Grow with Us" organized by GSCL to provide ICT based Solution in the Health domain

**Ref:** Advertisement No. <<.....>> dated << .....>>

Dear Sir,

We confirm that our Start-Up company or firm, \_\_\_\_\_, is currently not blacklisted in any manner whatsoever by any of the State or Union Territory and or Central Government in India on any ground including but not limited to indulgence in corrupt practice, fraudulent practice, coercive practice, undesirable practice or restrictive practice.

(Signature of the Authorized Signatory of the Participant)

Printed Name

Designation

**Seal**

Date:

Place:

Business Address: